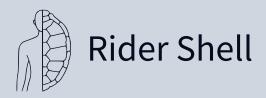
How Rider Shell
Manages Projects and
Plans for Growth with
with ProjectManager







Overview

Rider Shell, an Australian motorcycle armor manufacturer, wanted to design internal workflows that accounted for external agency relationships. They needed software that connected remote workers and offered more than basic task management. Founder Scott Adams had previously used ProjectManager and knew it had the capabilities to execute the company's initiatives. Now, Rider Shell uses ProjectManager to generate timesheets and reports to map strategic plans. As the company grows, ProjectManager is foundational in establishing where Rider Shell is and where it will be in the future.

Standout features: Timesheets, reporting, risk management, recurring tasks, roadmaps

Key challenges

- Separate teams didn't have a streamlined way to communicate
- Static documents and one-off task management tools didn't address all aspects of work

ProjectManager's solutions

- Timesheets and reports help inform estimates and long-term strategies
- Risk management identifies potential red flags before they develop



Location Adelaide, Australia



Website rider-shell.com.au



IndustryManufacturing

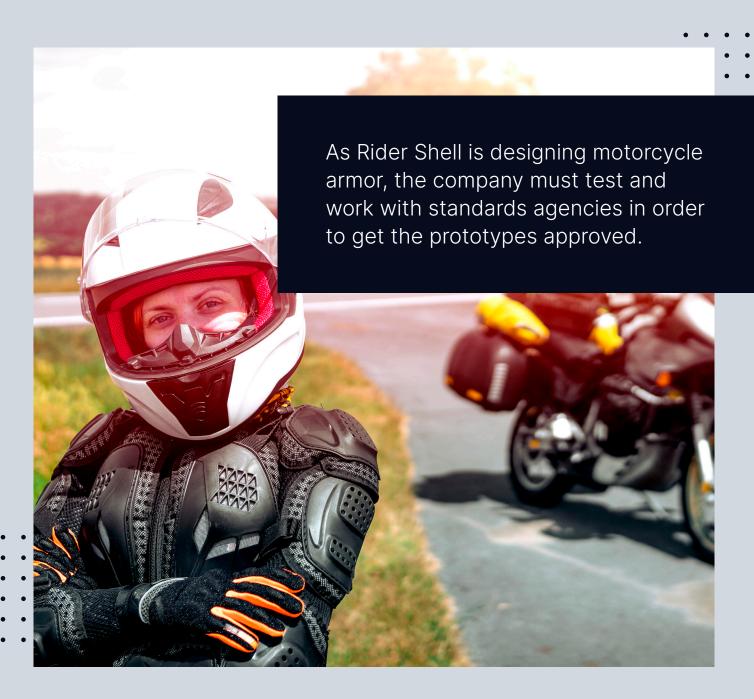


Size <15 employees



An introduction to Rider Shell

Rider Shell is a small startup located in Adelaide, Australia that designs motorcycle armor. At this point in its development, the company consists of an engineer working on the research and development side while founder Scott Adams oversees everything else. "It's a very small team," he said. "We're all about designing the product and will probably launch in the market late 2023."



"There's a massive gap in what capabilities are possible versus what's on the market," Adams said. "We're answering some of the common problems that riders have today with respect to protection, but also issues of overheating."

Currently, Rider Shell manufactures with 3D printers to fit together the armor and develop mechanisms to control the movement of parts to protect the rider in the event of a crash.



"We're still in the early stages," he said. "We're looking at purchasing machinery to automate much of the process as well as new materials to use to customfit the armor for every customer."

ProjectManager fulfilled the need for powerful yet easy-to-use software

Adams' day job is in telecommunications while his free time is devoted to Rider Shell. He needed project management software that was easy to use but also met his needs. Being located in what's essentially the middle of Australia, he needed a tool that could connect him to everyone he needed to work with to successfully launch his product.

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"The moment I formed the company I went straight into ProjectManager," Adams said. He was already familiar with ProjectManager from previous jobs and knew it was a good fit for him. His engineer doesn't share a location with him and, in fact, is an hour and a half away. ProjectManager gives him the tools to seamlessly work remotely with his engineer without the lost time commuting.

Like most project managers, Adams has experience with Microsoft Project and it didn't endear him to the product. "Microsoft Project is terrible for collaboration," he said. "It just doesn't work." He needed an online solution like ProjectManager.

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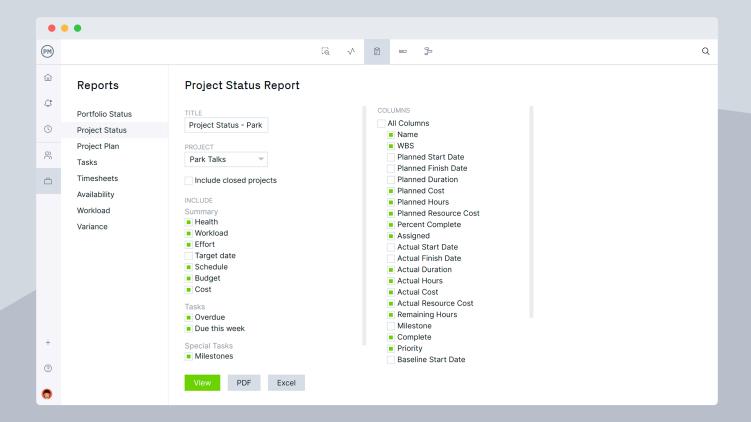
A full suite of project management tools



ProjectManager can adapt to Rider Shell's growing needs

It was a smooth transition. Adams simply signed up for the free trial and setting up a plan was easy. He did it all online. "Rider Shell is a small company, which helps," he said. But Adams added that as the company grows, so will its relationship with ProjectManager.

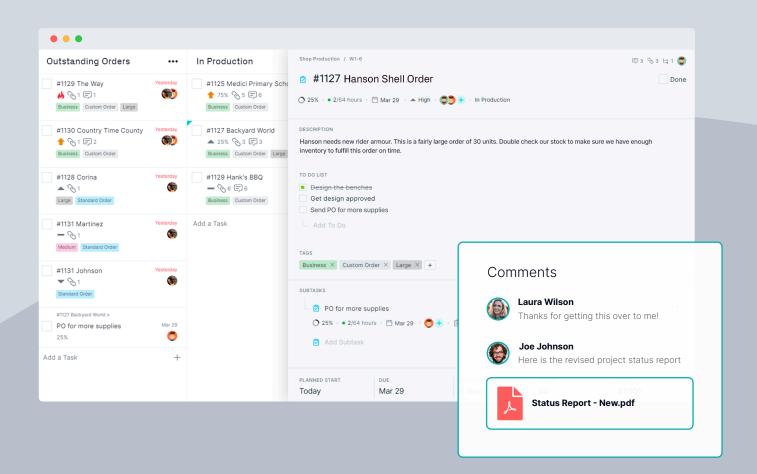
Currently, as R&D advances based on customer feedback, there will be marketing pushes, roadshows and other initiatives. Adams said that ProjectManager will be there to make sure these various initiatives all go as planned. Until Rider Shell reaches that point, Adams said he's been using ProjectManager's timesheets and reports to present to potential investors, get further funding and map out strategic plans for the company.



"It's great that for every task I can put notes and attach files," Adams said. That makes it easy for him to refer to engineering documents. Plus, he refers to reports with a business coach to help understand where the company is and plan for where it will be.

He's also very excited by the recent update to ProjectManager that delivers risk management and recurring tasks. "That's really important," he said. "It's a big help."





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